

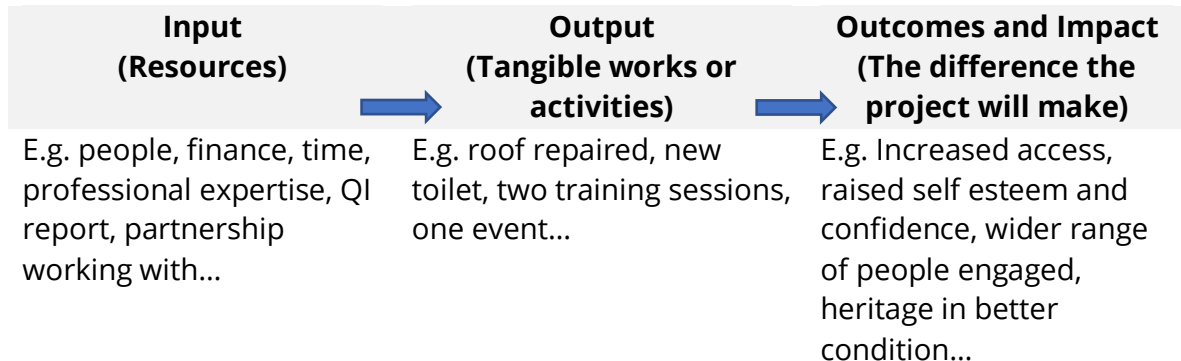
# What is it that matters to grant funders?

## Pause Point questions

### Common ground

- Identify the key words used by a grant funder(s) you have identified.
- In plain English, briefly write what this means in your context.
- How can you avoid (or better explain) church jargon, which a funder may not be familiar with?

### Impact/Outcomes



- Have a go at writing your project outcomes, and the whole logic map.
- Who else could be involved in identifying the outcomes?
- What are your next steps?

### Need

- Why is your project needed? How can you gather evidence from existing local research and your own consultation work?
- What evidence of need do you need to gather – new and existing?
- Who could help gather this?
- Who could help analyse this to identify the key findings and apply to your project?

**Trust**

- Safe pair of hands to deliver the project, and a viable and sustainable project
- How can you ensure 'trust' is conveyed in any grant application?
- Have you considered partnership working or commissioning work to bring in further expertise? Who could be involved?

**Case for Support**

- Need
- Solution
- Outcomes

For more information, go to [www.chester.anglican.org](http://www.chester.anglican.org) and search for 'Fundraising'

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Have you completed this short course? We need your help to shape and expand this resource to better meet your needs. Please offer comments, ideas, and offers of help by [completing a short survey here](#).